



DESIGN WWW.LIKE CHASE



CHASEHOSTLER.COM BRANDING & MOTION

SKILLS / MASTERY LEVEL

Figma Libraries, Interactive Proto, Animation Master, Tutor **Adobe** AE PS AI LR XD IND Eat, Sleep, Breath **Stable-Diffusion** ComfyUI, A1111, Training Ahead of the Curve **Communication** Attentive, Passionate, Empathic, Recontuer Innately Aware **Documentation** GitHub, Notion, Miro, FigJam Never Forked it Up **Other A.I.** Ebsynth, Glass, Diffusers, LLMs One a Day Keeps the Robots at Bay **Code** HTML, CSS, JS, Linux, CLI, Python Half-Stacked **Image** Photo Production, Light, Casting, HMU, Sets, Retouch My Roots **Motion** Graphics, C4D, Blender, Redshift This Brings Me Joy

WORK EXPERIENCE

HYPERLOOPTT 2019 → PRESENT

SENIOR BRAND & PRODUCT DESIGNER

- Led the design of HyperloopTT’s digital properties, Lucy and Safetrip, leading to demand for white-label versions by five start-ups.
- Defined scope and managed sprints with the product owner, ensuring timely delivery.
- Converted Lucy to a market-ready MVP within a year with zero budget by optimizing resources and various framework libraries.
- Developed training resources and documentation, reducing new team member ramp-up time from weeks to days.

360DESIGN 2019 → 2024

CREATIVE DIRECTOR

- Managed 3-4 client projects simultaneously, covering strategy, visual design, photo, and motion.
- Guided over 20 projects from concept to completion, meeting high standards within tight deadlines.
- Nurtured strong client relationships to secure ongoing contracts with most clients.
- Actively adopted new technologies and tools to reduce project turnaround time and resources spent.
- Sourced freelancers and vendors, ensuring smooth project operations.

DESIGN DIRECTOR

- Supported the Creative Director in managing the design team and improving workflow.
- Handled client designs post-approval of concept, maintaining brief consistency and managing expectations.
- Coordinated with external talent to complete over 50 projects within a two year span.

DE FACTO INC. 2007 → 2019

ART DIRECTOR

- Designed and launched the company’s first website in 2007, an early adopter of the web, that set industry standards.
- Recruited top talent, establishing a youthful and edgy persona that attracted high-profile clients.
- Collaborated with photographers, producing shoots for top industry magazines, securing several artists with staff & at-large positions.

HERITAGE OF PRIDE 2014 → 2020

PRODUCTION DESIGNER

- Produced large-scale iconic events for the historic charity, booking costume and set designers, crew, and performers.
- Coordinated communications between teams for costume and lighting design, adapting to changes on the fly.
- Conceptualized & choreographed dance performances to enhance event narratives, boosting social conversations.

ACCOLADES & ACHIEVEMENTS 🥳

WordPress “Crafted by Code” Zoonomia Project | Harvard Broad Inst. **Times Square & Las Vegas Billboards** Airterra Takeover of AE billboard on NYE **Webby Nominee in Culture** The Shared Hisory Project | Leo Beack Inst. **Webby Nominee in Science** Zoonomia Project | Harvard Broad Inst. **Designers to Watch** 2018 GDUSA Young Guns **Fonts in Use** for Messer by Inga Plonigs **Best In Show** FIT Thesis Design Presentation